



2027 SEASON OF SARASOTA POLO EASTER EGGSTRAVAGANZA

Easter Sunday is the largest Sunday Polo event at the Sarasota Polo Club! Welcoming over 5,000 spectators for this exciting and unique Sunday Polo event, we invite YOU to join in on the action and promote your business to a very captive audience.

This event is one of a kind. Not only do we host a Sunday Polo match, but we also host our annual helicopter Easter egg drop at halftime with over 20,000 items (eggs, golden eggs, toys, candy, etc.) dropped from the helicopter. Guests get the chance to interact with the Easter Bunny throughout the day. We also have everything from live animals, bounce houses, and more. There truly is something for everyone! This is an event you do not want to miss out on!

We have a variety of sponsorship opportunities available:

In Kind Sponsors

Easter Egg Stuffing Sponsor

- Have small items with your brand or logo that will fit inside an Easter egg? We will accept any quantity, and get your brand inside the eggs that will be dropped and directly into the hands of our eager egg hunters!

Golden Egg Sponsor

- Golden Eggs are what an Easter egg hunt is known for! We are looking for items that make exciting Golden Egg prizes - anything from Gift Certificates, Gift Baskets, and beyond! Help us give the kids something special when they find that lucky golden egg!



CONTACT:

PAIGE LAUTZENHEISER
DIRECTOR OF SALES

✉ PAIGE@SARASOTAPOLO.COM
☎ 941-907-0000





2027 SEASON OF SARASOTA POLO EASTER EGGSTRAVAGANZA



Egg-Stravagant Match Sponsor \$500

With your sponsorship, you will receive:

- Announcements during the match by the Sarasota Polo Club announcer
- Social Media Promotion (Pre-Event and Post-Event) (Facebook and Instagram)
- Website Promotion
- Opportunity to Participate in Vendor Village on Easter Sunday
- 4 Complimentary Tickets on Easter Sunday (Ticket location TBD. Tickets are non-refundable and not eligible for a raincheck in the event of a rainout. Tickets must be redeemed through Paige@SarasotaPolo.com prior to arrival. Subject to availability.) (Food and Beverage Additional)
- 4 Complimentary Tickets to each Sunset Polo Happy Hour during the 2027 Season of Sarasota Polo. (Ticket location TBD. Tickets are non-refundable and not eligible for a raincheck in the event of a rainout. Tickets must be redeemed through Paige@SarasotaPolo.com prior to arrival. Subject to availability.) (Food and Beverage Additional)

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Egg-Cellent Premier Sponsor
\$5,000

With your sponsorship, you will receive:

- Announcements during the match by the Sarasota Polo Club announcer
- Social Media Promotion (Pre-Event and Post-Event) (Facebook and Instagram)
- Full Page Insert in the Easter Sunday Game Day Program. (Inserts at sponsor expense.)
- Website Promotion
- Opportunity to Participate in Vendor Village on Easter Sunday
- 4 Complimentary Tickets on Easter Sunday (Ticket location TBD. Tickets are non-refundable and not eligible for a raincheck in the event of a rainout. Tickets must be redeemed through Paige@SarasotaPolo.com prior to arrival. Subject to availability.) (Food and Beverage Additional)
- 4 Complimentary Tickets to each Sunset Polo Happy Hour during the 2027 Season of Sarasota Polo. (Ticket location TBD. Tickets are non-refundable and not eligible for a raincheck in the event of a rainout. Tickets must be redeemed through Paige@SarasotaPolo.com prior to arrival. Subject to availability.) (Food and Beverage Additional)
- Sponsor able to provide 8 gifts or swag items (one for each player) and able to participate in the post-match trophy presentation on Easter Sunday.



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**Egg-Straordinary Title Sponsor
\$10,000**

As Title Sponsor, you would receive naming rights for the 2026 Season of Sarasota Polo Easter Sunday Easter Eggstravaganza and Halftime Helicopter Egg Drop. This is limited to one individual only.

- Announcements during the match by the Sarasota Polo Club announcer
- Social Media Promotion (Pre-Event and Post-Event) (Facebook and Instagram)
- Full Page Insert in the Easter Sunday Game Day Program. (Inserts at sponsor expense.)
- Website Promotion
- Opportunity to Participate in Vendor Village on Easter Sunday
- 10 Person Cabana in the VIP Champagne Lounge on Easter Sunday (Tickets are non-refundable and not eligible for a raincheck in the event of a rainout. Tickets must be redeemed through Paige@SarasotaPolo.com prior to arrival. Subject to availability.) (Food and Beverage Additional)
- 4 Complimentary Tickets to each Sunset Polo Happy Hour during the 2027 Season of Sarasota Polo. (Ticket location TBD. Tickets are non-refundable and not eligible for a raincheck in the event of a rainout. Tickets must be redeemed through Paige@SarasotaPolo.com prior to arrival. Subject to availability.) (Food and Beverage Additional)
- Sponsor able to provide 8 gifts or swag items (one for each player) and able to participate in the post-match trophy presentation on Easter Sunday.
- Full Page Magazine Advertisement in the 2027 Season of Sarasota Polo Magazine
- Option to add sponsor logo stickers to some or all of the Easter eggs. Stickers at sponsor expense.



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