

2026 Sarasota Polo Magazine – Specs & Deadlines

This sheet outlines the requirements, deadlines, and contact details for your participation in the 2026 edition of Sarasota Polo Magazine. Please share with all team members involved in execution.

Print Material Deadline

Material Type	Deadline
Print Advertisement	Oct 31, 2025

Ad Specs & File Upload Instructions

Visit <https://ae-engine.com/sarasota-polo-ad-specs/> to:

1. Download full ad specifications.
2. Upload your completed ad file.
After submission, our design team will preflight your ad and contact you for proof approval. Complimentary copies of the magazine will be sent after publication.

Editorial / Advertorial Submission

If Client is Providing Editorial

- Word count: Full Page – 600 words | Half Page – 300 words
- Logo (high resolution)
- 1–3 high-resolution, print-ready images
 - Horizontal: minimum 2513 pixels wide
 - Vertical: minimum 3263 pixels tall

If Sarasota Polo is Writing the Editorial

- Subject matter details
- Contact information for the subject
- Logo (high resolution)
- 1–3 high-resolution, print-ready images
 - Horizontal: minimum 2513 pixels wide
 - Vertical: minimum 3263 pixels tall

Editorial Material Deadlines

Requirement	Deadline
Editorial Submission (client provides copy & images)	Oct 10, 2025
Contact Info (if Sarasota Polo is writing the story)	Sep 19, 2025



IMPORTANT POINTS

- + Use high-res images
- + Keep type and logos at least .25" away from the edges
- + Include company name and magazine title (SP) in filename

SUBMISSION DEADLINES

Space Reservation
November 7, 2025

Ad Artwork Reservation
November 14, 2025

2026 AD SPECS

In order for your ad to meet minimum quality requirements, please follow these four steps:

1 DESIGNING

- Download the appropriate design template at ae-engine.com/ad. There are five types of ads for the Sarasota Polo Magazine.

ADVERTISING OPTIONS

- | | |
|--------------------------|---------------------|
| ■ Two-page ad: | SP 2023 Ad 2PG.idml |
| ■ One-page ad: | SP 2023 Ad 1PG.idml |
| ■ Half-page ad: | SP 2023 Ad HLF.idml |
| ■ Half-page Vertical ad: | SP 2023 Ad HV.idml |
| ■ 1/4 page ad: | SP 2023 Ad QTR.idml |

2 PROOFING

- Is the ad internally approved by all necessary parties?
- Run a preflight check on the completed design using the profile (AE Engine) embedded in the template file.
- Are all of the images high-resolution (at least 300 dpi)?
- Does the design include the required bleed (extend beyond the edges of the page)?
- Are all of the important elements (type, logos and borders) at least .25" away from the edge of the page?

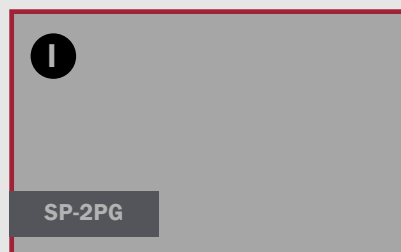
3 EXPORTING

Export the original design file as a press-ready PDF. To ensure this is done correctly, install the "AEEEngine.joboptions" file and use it to create the PDF. (This file comes packaged with the template file downloaded from our website.)

- Confirm the title of the PDF you send includes:
 - 1) Your company (or client's) name
 - 2) The magazine title abbreviation (SP)
 - 3) The ad size (1PG, HALF, 4TH)

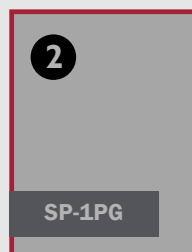
4 SUBMITTING

- Go to: ae-engine.com/advertising/upload-ads/
- If you have any questions, please contact:
Nicole Cooper at nicole@ae-engine.com or 727.209.1750.



+ TWO-PAGE AD

- Bleed: .125"
- Document Size:
W: 16.75
H: 10.875



+ ONE-PAGE AD

- Bleed: .125"
- Document Size:
W: 8.375"
H: 10.875"



+ HALF-PAGE AD

- Document Size:
W: 7.875"
H: 5.1875"



+ HALF-PAGE VERTICAL AD

- Document Size:
W: 3.9375"
H: 10.375"



+ 4TH PAGE AD

- Document Size:
W: 3.9375"
H: 5.1875"