Polo is a Community Sport Like No Other.

Polo is not just the sport of kings; it’s a community. I am pleased to present you with this information regarding the Sarasota Polo Club, our sponsorship and advertising opportunities, sponsor polo ticket packages and group events. I have included a wide variety of information. Naturally I am happy to customize a package for you that best suits your needs.

The Sarasota Polo Club is one of the largest, most dedicated and enthusiastic polo communities in the world. An estimated 50,000 spectators will be on hand during our 2024 Sarasota Polo Season which will run December 31st, 2023 through April 13th, 2024.

The Sarasota Polo Club creates fun and exciting engagement opportunities with an affluent audience of 50,000 Lakewood Ranch, Sarasota, Manatee and Tampa Bay area polo spectators with an average net-worth of $1M. Falling into the top income and targeted interest groups, our audience is a superb market for your advertising, they are proven customers of high-end and luxury products and services. Advertisers gain valuable exposure to a large, coveted audience and enjoy hospitality polo ticket packages to entertain clients, staff and guests.

Established in 1991 as the first development in the award-winning, master-planned community of Lakewood Ranch, the Sarasota Polo Club has a remarkable legacy. In 1922 our property was settled as a 28,000-acre timber ranch. Originally the cowboys who worked on our ranch began playing knock-around polo games in their free time. Riding their quarter horses with stock saddles, using make-shift equipment and knowing very little about polo, the cowboys played by their own rules. Rule #1 was the first rider to fall off their horse bought beer for the team, a tradition that remains in place today. Eventually mallets, saddles and a few polo ponies were donated to the “cowboy games” and in 1991, a real polo club was born. Today our Club spans 170 perfectly manicured acres. Our world-class facilities include: 45 private equestrian estates, 7 Bermuda grass polo fields, a regulation-sized polo arena, a polo school, a half-mile all-weather exercise track, stick & ball fields, riding trails, on-site stabling for up to 300 horses, on-site veterinary care and a midfield polo pavilion.

Please do not hesitate to contact me directly if I can assist you in any way. I look forward to welcoming you as our guests to experience the thrill of Sarasota Polo, “the fastest game on four feet!”

Ron Trytek
Director of Sales & Marketing

c: Ron@SarasotaPolo.com
p: 941.704.8379
Beginning Sunday, December 31st 2023 through Saturday, April 13th 2024

SUNDAY POLO
Every Sunday at 1 pm beginning December 31st 2023 through April 7th 2024
Join thousands of fans for exciting polo action, opening parade, live national anthem, theme weeks, half-time entertainment, food, drinks and divot-stomping.

SUNDAY POLO
Every Sunday at 1 pm beginning December 31st 2023 through April 7th 2024
Join thousands of fans for exciting polo action, opening parade, live national anthem, theme weeks, half-time entertainment, food, drinks and divot-stomping.

Grand Finale Match - Saturday Evening, April 13th

SUNSET POLO HAPPY HOUR
Every Thursday at 5:30 pm beginning March 14th 2024 through April 11th 2024
The most unique after-work party in Lakewood Ranch. Enjoy food, drinks, music and polo against a backdrop of a breathtaking sunset.

FOR TICKETS AND MORE INFORMATION VISIT SARASOTAPOLO.COM
SARASOTA POLO CLUB | 8201 POLO CLUB LANE | LAKEWOOD RANCH, FL 34240
Polo.
Faster than hockey.
Rougher than rugby.
Sexier than golf.
ABOUT OUR SPORT

110 MPH
Speed a Polo Ball can reach during play

60 POLO PONIES ARE RIDDEN PER GAME
Riders use one or more horses each chukker

300 YDS x 160 YDS
THE SIZE OF A REGULATION POLO FIELD
Equivalent to nine football fields

7 1/2 MINUTES IN A CHUKKER

4 PLAYERS PER TEAM

Number 1
The most offensive player, concentrating on scoring

Number 2
The most experienced and highest-rated players wear jersey numbers 2 and 3

Number 3
Often serves as the team captain and is responsible for coordinating the offense

Number 4
The defensive player, primarily responsible for defending his or her team's goal

3 UMPIRES
2 Mounted Referees
1 "Third Man" in the "Crow's Nest"

35 MPH
TOP SPEED OF A POLO PONY

6 CHUKKERS OR PERIODS IN A MATCH

20 MINUTES during halftime when you can walk the field and help replace divots created by play
ABOUT OUR CLUB

One of the largest & most enthusiastic polo communities in the world,

WELCOMING

50,000
SPECTATORS EACH SEASON

CELEBRATING OUR

33rd
POLO SEASON

15
WEEKS
SUNDAY POLO
DEC. 31 - APR. 7

Grand Finale Match
Saturday Evening, April 13

THURSDAY SUNSET POLO
Happy Hour
MAR. 14 - APR. 11

5
WEEKS

A Packed Schedule
of Exclusive Member &
Community Social Events

Located in the award-winning community of
Lakewood Ranch, FL just 30 minutes to
Siesta Key Beach and 20 minutes to SRQ Airport
ABOUT OUR FACILITIES

SPANNING 130 Perfectly Manicured Acres

7 BERMUDA GRASS POLO FIELDS Hosting games & practices throughout the week during polo season

ONSITE STABLING for up to 300 HORSES

MIDFIELD PAVILION WITH FULL BAR hosting events up to 250

VIP MIDFIELD PREMIUM SEATING

1/2 MILE All-Weather Training Track

REGULATION SIZED POLO ARENA

THE HEMINGWAY NEW FOR THE 2023 SEASON.
A fully restored double decker bus with a twist. “The Hemingway” offers a full bar and a one-of-a-kind viewing experience.
GAME BASICS

The 2,500-year-old game of polo is one of the fastest and most technical sports played today. It is gaining increasing popularity as a premier spectator sport and can be an easy game for the first-time spectator to enjoy. Here are a few basic facts to help you watch the game:

The surface of a polo field requires careful and constant grounds maintenance to keep the field in good playing condition. During halftime of a match, spectators are invited to go onto the field to participate in a polo tradition called “divot stomping,” which was developed to not only help replace the mounds of earth (divots) that are torn up by the horses’ hooves, but to also afford spectators the opportunity to walk about and socialize.

There are six periods, or “chukkers,” in a match. Each chukker is seven and a half minutes long. Play begins with a throw-in of the ball by the umpire at the opening of each chukker and after each goal. Only penalties or injuries may stop play as there are no timeouts or substitutions allowed (except for tack repair).
Strategy and anticipation are two of the most important elements in polo and usually come with experience. For the spectator, keep an eye on the horses. The speed and athletic abilities of both the horse and rider are spectacular. All of these elements combined make the fast-paced action of polo one of the most exciting and demanding sports in the world.

**PLAYER HANDICAPS**

Each player is assigned an individual handicap on the ascending basis of C, B, A (-2 through 0) and 1 through 10. This handicap reflects the player’s ability and his value to the team. The higher the handicap, the better the player (which is opposite to golf). There are only a few 10-goal players in the world.

The team handicap is the combined handicaps of the four players. The team with the lesser handicap is granted the difference in goals (or points) prior to the start of the match. For that reason, a match may well have a “score” prior to the start of the game based on team handicaps.

Player handicaps are evaluated and revised annually by the United States Polo Association. Handicapping is a subjective evaluation of the individual’s horsepower, game sense, hitting ability, and overall value to a team.

**PONIES**

The polo ponies are central to the success of any team. They are primarily Thoroughbreds, often with race track experience, and considered the most athletic of equine performers because of the requirements to sprint, stop, turn and accelerate to open speed for seven minutes in duration. Although they are called “ponies,” they are actually small horses (average height 15 to 16 hands high, 1 hand=4 inches). Players must change mounts after each chukker due to extreme demands placed on the ponies. Therefore, a team usually has a minimum of 24 horses available during the match.

Most horses can be trained to play polo, however training horses to learn the game should only be taken on by experienced polo players. Beginner and intermediate players are much better off buying an already trained polo pony.
Back Shot: A shot, which can be hit from either side of the horse, that sends the ball backwards.

Chukker: Similar to “periods” in basketball. There are six chukkers in a polo match, each one lasting 7 ½ minutes. Between each chukker, players change horses.

Divot Stomping: An activity that incorporates spectators into the game. During halftime, spectators are invited to go onto the playing field to replace pieces of turf that have been dug up by the horses.

Double-Chukkered: This term means that the same horse has been approved to be played again in a later chukker.

Hook: This is an extremely effective defensive technique. A player may use his mallet to interfere with his opponent’s swing by “hooking” the opponent’s mallet with his own.

Knock-In: Should a team, in an offensive drive, hit the ball across the opponents’ backline, the defending team resumes the game with a free hit from the backline.

Line-of-the-Ball or Right-of-Way: This imaginary line follows the path that the ball takes. On each side of this line is a lane, and these two lanes determine the right-of-way of the player in possession of the ball.

Near-Side Shot: This type of shot is made from the left side of the horse. A near-side shot can either be a forehand or backhand shot.

Neck Shot: A ball which is hit under a horse’s neck from either side of the horse.

Off-Side Shot: The off-side is the right side of the horse. So the off-side shot is a shot made on the right side of the horse, either sending the ball forward or backward. It is the most commonly used shot in polo.

Penalties: Penalty 1: Player commits a dangerous or deliberate foul in vicinity of goal in order to save a goal. The team fouled is awarded an automatic goal. The game will resume with a penalty hit from the center of the field (Penalty 5.b) awarded to the fouled team and a change in direction. Penalty 2: A penalty hit by the team fouled from the center of the 30-yard line nearest the fouling team’s goal or from the spot where the foul occurred. Penalty 3: Penalty hit by the team fouled from center of the 40-yard line nearest the fouling team’s goal. Penalty 4: Free hit at the ball by the team fouled from the center of the 60-yard line nearest the fouling team’s goal. Penalty 5: There are two designations for a Penalty 5: 5.a or 5.b. (a) hit from the spot where the ball was when foul occurred, but four yards from boards or sidelines (b) penalty hit from the center of the field. Penalty 6 or Safety: Occurs when a player hits the ball over their own end line. A penalty will be hit from a spot 60 yards from the end line opposite where the ball crossed the end line, but no more than 40 yards from the center of the 60-yard line.

Ride-Off: A ride-off occurs when two riders attempt to push each other off the line of the ball.

Tail Shot: A tail shot involves hitting the ball behind and under the horse’s rump.

Third Man: This refers to the referee who sits off the field. If and when the two umpires on the field are in disagreement, the third man breaks the tie and makes the final decision.

Throw-In: A chukker begins and many plays resume with the umpire “bowling in” the ball between the two ready teams in what is called a “throw-in.”

Umpires: Like referees in football, polo has umpires. There are two mounted umpires on the field for each game. They consult each other after each infringement and impose a penalty only if they agree. If they do not agree, they consult with the third man. They are responsible for monitoring the play to keep it safe for both the players and the horses.
Sarasota Polo Sponsorships

Presenting Sponsorships
• Season Title Sponsor
  • WITH SEASON NAMING RIGHTS
• Sunset Polo Happy Hour Series Title Sponsor
  • WITH SEASON NAMING RIGHTS
• Tournament Sponsors
  • WITH TOURNAMENT NAMING RIGHTS
• Presenting Sponsors
  • WITH MATCH NAMING RIGHTS
• Best Playing Pony Sponsor
• Member’s Event Sponsor

Group Events & Venue Rentals
• Midfield Pavilion
• VIP Midfield Terrace
• Group Tents
• Pre-match Private Polo Demonstrations
• VIP Tents
• Private Polo Matches
• VIP Midfield Reserved Seating Season Ticket
• VIP Midfield Plush Seating
• VIP Reserved Fieldside Season Tailgates

Advertising
• Sarasota Polo Magazine
• Sarasota Polo Game Day Program
• Sarasota Polo Digital Spectator’s Guide
• Sarasota Polo Email Newsletter
• Polo Team Jersey Sponsor
• Staff Uniform Sponsor
• Polo Ticket Sponsor
• Souvenir Cup Sponsor
• Email, Website & Social Media posts

Onsite & Spectator Engagement
• Vendor Village at Sunday Polo
• Onsite Signage
• Polo Boards Sponsors
• Trophy Stand Signage
• PA Announcements
• Sidelines Sponsors
• Halftime Sponsors
• Contest Sponsors
• Trophy Sponsors
Sarasota Polo Presenting Sponsorships

• Become a Presenting Sponsor of a Sunday or Sunset Polo Match! Perfect for corporate client events, employee parties, social celebrations or charity fundraising events.
  • Includes private Polo Pavilion or Polo Tent.
  • Includes up to 250 game day polo tickets.
  • Private group polo demonstration available.
  • A great PR and promotional opportunity. Photo-ops and your group’s representatives present the player’s trophies on the trophy stand.
  • Private bar and Catering options available through our local partners.
  • Designated parking for your group. Valet parking available upon request.
  • Website link, game day program, PA announcements and social media recognition.

Private Fieldside Tents

• Relax under a private fieldside tent.
• Perfect for corporate entertaining, small groups, social celebrations or charity fundraising events.
  • Tents available for groups both small and large, 6-150 people.
  • Catering options available through our local partners.
  • Private bar service available upon request.
  • Designated parking for your group. Valet parking available upon request.
Sarasota Polo Magazine

• Reaching an affluent audience of approximately 50,000 readers with an average net worth of $1M. Advertisers gain valuable exposure to a large coveted audience who are proven customers of high-end luxury products and services.

• Designed to blanket the Lakewood Ranch area’s residents and businesses, December 2023 through May 2024. Ads begin at only $1095 for the season.

• Many of our advertising packages include generous hospitality polo ticket packages to entertain clients, staff and guests.

• Available complimentary at exclusive retail, community and hospitality partners throughout Lakewood Ranch, Sarasota, Manatee and the Tampa Bay area.

• DISTRIBUTED COMPLIMENTARY AT ALL ON-SITE EVENTS THROUGHOUT THE YEAR. DISTRIBUTED BY EMAIL WEEKLY TO ALL SUNDAY AND SUNSET POLO TICKET HOLDERS THROUGHOUT THE POLO SEASON.

128-PAGE, PRINT, LUXURY-LIFESTYLE, SOCIAL & COMMUNITY ANNUAL POLO SEASON PUBLICATION.

DEMOGRAPHICS

$139,913
Average Household Income

74%
College Educated

45
Average Age

$1 Million
Average Net Worth

2024 Sarasota Polo Season Estimated Attendance
50,000
In order for your ad to meet minimum quality requirements, please follow these four steps:

**DESIGNING**

1. Download the appropriate design template at ae-engine.com/ad. There are five types of ads for the Sarasota Polo Magazine.

   **ADVERTISING OPTIONS**
   - Two-page ad: SP 2023 Ad 2PG.idml
   - One-page ad: SP 2023 Ad 1PG.idml
   - Half-page ad: SP 2023 Ad HLF.idml
   - Half-page Vertical ad: SP 2023 Ad HV.idml
   - 1/4 page ad: SP 2023 Ad QTR.idml

**PROOFING**

2. Is the ad internally approved by all necessary parties?

   - Run a preflight check on the completed design using the profile (AE Engine) embedded in the template file.
   - Are all of the images high-resolution (at least 300 dpi)?
   - Does the design include the required bleed (extend beyond the edges of the page)?
   - Are all of the important elements (type, logos and borders) at least .25” away from the edge of the page?

**EXPORTING**

3. Export the original design file as a press-ready PDF. To ensure this is done correctly, install the “AEEngine.joboptions” file and use it to create the PDF. (This file comes packaged with the template file downloaded from our website.)

   - Confirm the title of the PDF you send includes:
     1) Your company (or client’s) name
     2) The magazine title abbreviation (SP)
     3) The ad size (1PG, HALF, 4TH)

**SUBMITTING**

4. Go to: ae-engine.com/advertising/adupload.html

   - If you have any questions, please contact: Nicole Cooper at nicole@ae-engine.com or 727.209.1750.

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**TWO-PAGE AD**

- Bleed: .125"
- Document Size: W: 16.75 H: 10.875"

**ONE-PAGE AD**

- Bleed: .125"

**HALF-PAGE AD**

- Document Size: W: 7.875" H: 5.1875"

**HALF-PAGE VERTICAL AD**

- Document Size: W: 3.9375" H: 10.375"

**4TH PAGE AD**

- Document Size: W: 3.9375" H: 5.1875"

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**SUBMISSION DEADLINES**

- Space Reservation: November 30, 2023
- Ad Artwork Reservation: December 9, 2023

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**IMPORTANT POINTS**

- Use high-res images
- Keep type and logos at least .25” away from the edges
- Include company name and magazine title (SP) in filename
Join the party for the Sunset Polo Happy Hour and Community Concert Series at the Sarasota Polo Club on Thursday nights at 4:30 p.m. from March 14th through April 11th. Enjoy exciting polo action, tailgating, food, drinks and divot-stomping against a backdrop of a breathtaking sunset. Once the polo action is complete for the evening, stick around and join us for live music!
SUNSET POLO

Happy Hour

AT THE SARASOTA POLO CLUB
Sarasota Polo Spectator’s Guide

• Reach your target audience on game day. Reaching an affluent audience of approximately 2,500 polo spectators each week.

• Distributed complimentary on-site each week to Sunday Polo spectators.

• Distributed by email weekly to all Sunday Polo ticket holders.

• Posted to our website and social media channels weekly.

• Exclusive advertiser opportunities available.

• Multiple-week ad packages available.

Sarasota Polo Digital Spectator’s Guide

• Digitally distributed each week to Sarasota Polo spectators.

• Exclusive advertiser opportunities available.

• Multiple week ad packages available.

• Responsive and interactive media capabilities.
Sarasota Polo Club Venues

Our midfield Polo Pavilion, a favorite venue for both polo and non-polo events, provides a stunning view of our Championship Polo Field.

On Sundays during Polo Season, our Presenting Sponsors can be seen entertaining their guests while enjoying the up-close action from the Polo Pavilion’s reserved midfield seating.

Hosting up to 250
• 40’ x 60’ covered open-air facility with private bar
• 2,000+ square feet of patio area
Weddings at the Sarasota Polo Club
It's not every day you get to choose your waterfront home site, steps from a lakefront town center. This is where coastal architecture and stunning lake views will meet a culture of performing arts, retail and restaurants, all connected by water taxis and trails.

Lakefront Living with a Sarasota Address

LOOK WHAT'S HAPPENING!
Shoreview & LakeHouse Cove Amenity Centers Now Open
Waterside Place Tenants:
- Atria Café
- Crop Juice
- Derek The Salon
- Foundation Coffee
- Kilwins
- Korê
- PAINT Nail Bar
- SmithLaw
- SoFresh
- Yoga Shack

Visit our website for a Waterside Place preview video LWRWaterside.com

*Prices subject to change without notice. © 2019 Lakewood Ranch

The sporting culture is a big part of life at Lakewood Ranch. When we're not on the polo field, you'll find friends and neighbors at Lakewood Ranch Golf & Country Club, enjoying our world-class golf, tennis, fitness, dining and club facilities.

Schedule a tour to take advantage of our 60-day VIP membership.

LET THE GAMES GO ON
2024 Sarasota Polo Season Advertising, Sponsorships, Sponsor Tickets & Events

Championship Level Sponsorships

Sarasota Polo Season Title Sponsor
Sarasota Polo Sunset Polo Series Title Sponsor
Sarasota Polo Season Best Playing Pony Title Sponsor
Sarasota Polo Season Digital Spectator’s Guide Sponsor

Sarasota Polo Magazine - Annual

Back cover full page advertisement
Inside front or inside back cover full page advertisement
Two page advertisement, advertorial or People of Polo feature article
Full page advertisement
Half page advertisement
Quarter page advertisement

Sarasota Polo Game Day Program or Sarasota Polo Digital Spectator’s Guide - Weekly

Bottom anchor advertisement - full season
Full page advertisement, exclusive advertiser - 1-week or multiple
Half page advertisement - 1-week or multiple
Quarter page advertisement - 1-week or multiple

Sarasota Polo Vendor Village

Full season on-site exhibition & engagement, includes up to 500 inserts into Sarasota Polo Magazine weekly
6-weeks on-site exhibition & engagement, includes up to 500 inserts into Sarasota Polo Magazine weekly

Sarasota Polo Group Events, Presenting Sponsorships & Venue Rentals

Midfield Private Polo Pavilion, includes up to 250 game day polo tickets
Private Clubhouse, includes up to 100 game day polo tickets
Midfield Private VIP Terrace, includes up to 35 game day polo tickets
Private Polo Tent, minimum 50 game day polo tickets

Reserved Fieldside Sponsor Polo Ticket Packages

Includes 8 reserved tickets per game

Full Polo Season Sponsor’s Package, South
Full Polo Season Sponsor’s Package, North
Partial Polo Season, Sponsor's Package for 5-weeks or 10-weeks, North

Onsite Signage, Branding & Exhibition & Spectator Engagement

Best Playing Pony Blanket Sponsor, (blanket cost are additional)
Prominent Onsite Sponsor Signs, Club entrances, fieldside North, fieldside South Sarasota Polo
Scoreboard Sponsor’s Logo
Sarasota Polo Trophy Stand Sponsor’s Logo
Sarasota Polo Season Back of Polo Ticket Sponsor
Sarasota Polo Season Souvenir Cup Sponsor
Polo Team Jersey or Polo Staff Uniform Sponsor, (jersey / uniform costs are additional)
Sunset Polo Sponsorship - 1-week, includes 50 polo tickets
Member’s or Sponsor’s Event Sponsor
Trophy Sponsor - Presentation Photo

Ron Trytek  Ron@SarasotaPolo.com  941-704-8379
The Sarasota Polo Club Salutes

Our Season of 2023 Sponsors

POLO: A SPORT THAT’S GOOD FOR BUSINESS!

- A.E. Engine Media + Marketing
- Aksala Wealth Advisors
- Bloom Business Jets
- Brain Health Initiative
- Caldwell Trust
- Carie Bradshaw
- Celebrity Cruise Lines/Cruise Planners
- Cellustrious
- Channell Real Estate
- Children’s Cancer Center
- Clive Daniel
- Dimmitt Auto. Group
- DutchCrafters
- Eat Like a Local
- Edwards Jones
- Elite Infusion IV Hydration
- Elite Medical Spa
- EQUUS TV
- Exit King Realty
- Fifth Third Private Bank
- Fuller Group -- Bo Fuller
- Gold Coast Eagle Distributing
- Grapevine Communications
- Grove -- Pier 22
- GTE Financial
- Incrediblebank
- Investus Realty
- J.P. Morgan Private Bank
- Jefferson's Ocean
- John Cannon Homes
- Joy Pederson
- Lakewood Ranch Moms Group
- LakewoodRanch.com
- Lee Wetherington Homes
- Maduro Cigars
- Main Street at Lakewood Ranch
- Matter Brothers
- Mauldin & Jenkins
- McCarver & Moser
- Merrill Lynch -- Adamchak, Lavezzoli & Associates
- Merrill Lynch -- The Franz Wealth Management Group
- Minuteman Press of Bradenton
- Mosquito Mist
- Move Like a Rider
- Music Compound
- Mya & Ava Medford
- North South Wealth Mgmt.
- Observer Media Group
- OneGroup Wealth
- Pandora Store, University Town Center
- Parkinson Place
- PECKY Interiors
- Pineapple Kitchen
- Planet Stone
- Plunkett Raysich Architects, LLP
- Preferred Shore Real Estate
- Prestige Planning
- Ranch Capital Advisors
- Raymond James
- Remi J. Lange
- Sarasota Equine
- Sirius Day Spa, Salon & MedSpas
- SpeedPro Imaging
- TerraNova Equestrian Center
- The Don CeSar
- The Hedge Team -- Premier Sotheby’s Realty
- The Out of Door Academy
- The Players Centre
- University Park Country Club
- Waterside at Lakewood Ranch
- Woof Gang Bakery & Grooming
- Wrigley Media Group

Championship Sponsors

CRUISE PLANNERS

Your Land and Cruise Experts

JEFFERSON’S BOURBON

Your Jeweler for Life.

SARASOTA EQUINE VETERINARY SERVICES

Observer

Your Observer.com

WRIGLEY MEDIA GROUP

Presenting Sponsors
Our Season of 2023 Sponsors

PRESENTING SPONSORS

AKSALA WEALTH ADVISORS
CHILDREN’S CANCER CENTER
CLIVE DANIEL HOME
THE DON CESAR
Edward Jones

FIFTH THIRD PRIVATE BANK
agte financial
maduro CIGAR & BAR
PANDORA™ STORE UNIVERSITY TOWN CENTER

Parkinson PLACE
PECKY IMPECCABLE INTERIORS & DESIGN
SIRIUS DAY SPA
TERRANOVA EQUESTRIAN CENTER

2023 SPONSORS

A.E. Engine Media + Marketing
Aksala Wealth Advisors
Bloom Business Jets
Brain Health Initiative
Caldwell Trust
Carie Bradshaw
Celebrity Cruise Lines/Cruise Planners
Cellustrious
Channell Real Estate
Children’s Cancer Center
Clive Daniel
Dimmitt Auto. Group
DutchCrafters
Eat Like a Local
Edwards Jones
Elite Infusion IV Hydration
Elite Medical Spa
EQUUS TV
Exit King Realty
Fifth Third Private Bank
Fuller Group – Bo Fuller
Gold Coast Eagle Distributing
Grapevine Communications
Grove – Pier 22
GTE Financial
Incrediblebank
Investus Realty
J.P. Morgan
Jefferson’s Ocean
John Cannon Homes
Joy Pederson
Lakewood Ranch Moms Group
LakewoodRanch.com
Lee Wetherington Homes
Maduro Cigars
Main Street at Lakewood Ranch
Matter Brothers
Mauldin & Jenkins
McCarver & Moser
Merrill Lynch – Adamchak, Lavezzoli & Associates
Merrill Lynch – The Franz Wealth Management Group
Minuteman Press of Bradenton
Mosquito Mist
Move Like a Rider
Music Compound
Mya & Ava Medford
North South Wealth Mgmt.
Observer Media Group
OneGroup Wealth
Pandora Store, University Town Center
Parkinson Place
PECKY Interiors
Pineapple Kitchen
Planet Stone
Planet Stone MARBLE + GRANITE + QUARTZ
Plunkett Baysich Architects, LLP
Premier
Raymond James
Sarasota Equine Veterinary Services
The Players Centre
University Park Country Club
Woof Gang Bakery & Grooming
Wrigley Media Group
Your Jeweler for Life.